



roi

*The ROI  
Partner Group*



# What's getting in your way?

*Are you dealing with any of the following challenges?*

- ☐ Shifts in business strategy
- ☐ Turnover of key talent
- ☐ Disengaged employees
- ☐ Mergers and spin-offs
- ☐ Company culture issues
- ☐ New leadership
- ☐ Layoffs or restructuring
- ☐ Company relocations
- ☐ An overworked and under-resourced team

If you checked any of the above, you're not alone – a majority of today's communications, HR, and business leaders are confronting some or even all of these challenges.

*Here's what we're hearing from many of our clients:*

"I know we're making a difference to the business, but I need to find a way to prove our value."

"I'm an island in this company. I don't have mentors with broader experience who understand what I do."

"Our function is viewed as a cost center that can be cut."

"I'm expected to do more than ever with fewer resources."

"I'm working harder than ever, nights and weekends, and just can't get my head above water."

*What if you had a partner at the ready to help you overcome these challenges?*



# *The ROI Partner Group can help*

To support our clients with these challenges and opportunities, we created an innovative solution. The ROI Partner Group is an annual partnership that provides you with just-in-time access to strategic consulting, hands-on support, high-value networking and diagnostic tools—in a customizable, flexible and affordable way.

*The partnership includes:*

## *Trusted advice*

Ongoing personalized guidance and coaching, and access to ROI's best thinking

## *Strategic direction*

A half-day strategy session, led by a senior ROI strategist, to focus on your annual plan or specific initiative

## *Hands-on support*

40 hours of program support to tackle important projects and initiatives

## *High-value networking*

Opportunities to connect with peers at exclusive ROI Partner Group events, guaranteed seating at ROI Forum™ events, and access to ongoing pulses of ROI Partner Group members on timely topics

## *The Enlightened Workplace Project*

Full access to the Enlightened Workplace Project, an online course for leaders and managers to create a more fulfilling, purpose-driven workplace and help the business reach its full potential

## *Custom ROI Communication Benchmark Report™*

Valuable research and insights comparing your organization's communication effectiveness against the benchmark of leading companies overall and within your industry



## Trusted advice

As an ROI Partner, you'll have a personal coach and advisor available for touch points as needed.

### *What you get:*

- ▶ Personalized guidance and coaching to address your unique engagement priorities and issues
- ▶ Confidential advice, feedback and perspectives
- ▶ Monthly check-in calls

## Strategic direction

As an ROI Partner, you will work closely with a senior ROI strategist on your annual plan or special initiative, and gain access to ROI's best practice knowledge and experience around strategic planning.

### *What you get:*

- ▶ A custom strategic planning session
- ▶ Led by a senior ROI strategist
- ▶ One half-day session







## High-value networking

As an ROI Partner, you'll have unique opportunities to connect with your peers.

### *What you get:*

- ▶ Exclusive ROI Partner Group events
- ▶ Guaranteed seat at ROI Forum™ events
- ▶ Access to the best thinking within the profession and ongoing pulses on timely topics
- ▶ Opportunities to confidentially and candidly share experiences and ideas with peers

## Hands-on support

As an ROI Partner, you can tap into program support to tackle urgent projects and initiatives, or get custom professional development for your team.

### *What you get:*

- ▶ 40 hours of hands-on program support from experienced consultants
- ▶ Support that fits your needs, which may include strategic planning, project oversight, writing, creative design, professional development for your team and other support

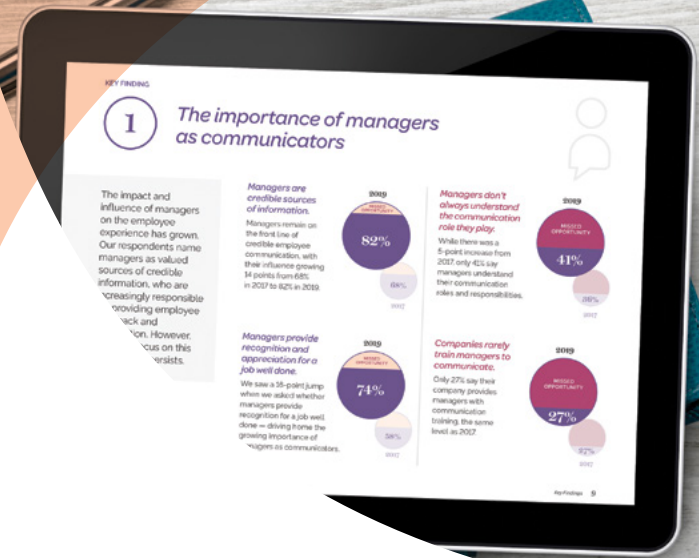


# The Enlightened Workplace Project

As an ROI partner, you and your entire internal communication team will have full access to the Enlightened Workplace Project, a 7-week online course for leaders and managers.

## What you get:

- ▶ Immediate on-demand access to the entire Enlightened Workplace Project online course
- ▶ Seven weeks of video lessons taught by a team of seasoned professionals
- ▶ Downloadable module guides for each lesson, including summaries, assessments and action checklists
- ▶ Online assessments to determine where you and your organization fall on the workplace enlightenment continuum



# Custom ROI Communication Benchmark Report™

As an ROI Partner, you'll gain access to valuable research and insight on your organization's communication effectiveness.

## What you get:

- ▶ Access to the latest ROI Communication Benchmark Report, the most comprehensive report on the state of employee communication at large companies
- ▶ A custom ROI Communication Benchmark Report comparing your organization's communication effectiveness against the benchmark of leading companies overall and within your industry
- ▶ Consultation session to discuss the results and how you might apply the learnings to your own program





# Custom fit for you

The ROI Partner Group has a flexible design to meet the diverse needs of our partners. Here are just a few examples of how you might tap into the partnership:

- *Are you a company that is undergoing a critical change initiative, such as a major business strategy shift, cultural evolution, technology/digital implementation, or restructuring?*

Devote the partnership resources to one major initiative. This might include a planning session on launching the initiative and hands-on support in developing manager toolkits, employee events and dashboards to track progress.

- *Are you a large, global Communication or HR function with a broad team supporting many functions and business units?*

You may want to take advantage of all aspects of the partnership, starting with an annual strategy session, monthly check-ins to discuss challenges and ideas, executive networking to connect with peers and enhancements to your existing measurement program.

- *Are you a small team that is limited in resources and working on building its infrastructure?*

Focus the partnership resources on determining the best way to structure the employee engagement and communication organization, coaching on how to make the case for more resources, and guidance in designing communication infrastructure such as a portal, an editorial process or measurement approach.



## What ROI Partners are saying

*"Being part of the ROI Partner Group has been fantastic. Being able to choose from a rich menu of consulting services is a huge benefit. I love being able to dial up or down support based on changing needs. The chance to explore ideas and brainstorm solutions with kindred spirits is invaluable. Also, having a trusted partner to check in with regularly is a great program feature that keeps me focused on what's next."*

WENDY TANABE, ADOBE

*"With the ROI Partner Group, I get expert advice and ongoing counsel exactly when I need it. I've been able to successfully navigate organizational changes and new initiatives. Overall, the ROI Partner Group has been a small investment with big returns."*

RICK AVILA, VERITAS

## *Years of communication expertise*

We are the largest independent consulting firm focused exclusively on employee communication and engagement. We help organizations enable and inspire their employees to collaborate better, contribute more and become stronger advocates of their business, culture and brand.

## *Your personal team*

As an ROI Partner, you'll have a personal team to support you throughout the year. Your trusted team will consist of a senior strategist and an account manager, as well as communication specialists such as writers, designers and project managers, depending on your unique needs.

## *Let's Partner!*

*We're excited to offer this partnership  
for \$29,500 a year.*







ROI partners with organizational leaders to inspire their people to take action that drives extraordinary results. Established in 2001, we are the largest independent consulting firm focused exclusively on employee engagement and communication.

*Please contact us to find out more:*

CALL +1 831.430.0170

EMAIL [inquiry@roico.com](mailto:inquiry@roico.com)

CONNECT



[roico.com](http://roico.com)